

NENY PGA Board Review/Minutes – Conference Call

Thursday, April 19, 2018

10:00am-11:00am

Present on the Call:

Officers - Ron Ireland (President)
Rich Scott (Secretary)
Kevin Hughes (Honorary Pres)

Directors – Josh Hillman Matt Daley
Craig McLean Rick Wolcott
Tom Oppedisano

Others - Kevin Cain (Asst. Assoc. Representative)
- Tracie Warner (staff)
Doug Evans (staff)
Noel Gebauer (District 1 Director)

Excused from the Call

Officers – Mike Behan (VP)

Directors-Anders Mattson

PGA of America – Candidate Secretary Updates & Conference Calls

- Some of the candidates have requested of the ED and the officers an opportunity for a board/leadership conference call
- ED suggested using the next scheduled Board Meeting/Conference Call time as a proposed date since it is already on the calendar (Thursday, May 17)

Task – ED will contact each candidate/confirmation of schedules to offer the May 17 date with a 30 minute call timeframe for each

Apprentice Committee Update

- The Silver Dollar Classic topic regarding administration of the event was tabled last meeting with a discussion of the Asst. Assoc President going back to the Committee for feedback regarding their Committee conducting or the section
- The Committee's preference is to continue as is but requested using the section's Blue Golf Events webpage to be the communication and registration point (just names no entry income).
- The Board was mixed in the section's perceived involvement of the event since it is a non-NENY PGA Section administered event. from maintaining a black and white divide to offering assistance for the success of the event
- A compromise was confirmed and the section will post the Silver Dollar on the section's BG page, very similar to other non-NENY PGA Section events like the US Open, Woodstock Open, etc. with necessary links to a registration page or entry form etc.

Task – The Apprentice Committee will provide the section staff will all necessary event info to be posted

Reminder was mentioned to all about the upcoming Assistant's Assoc. Spring Meeting on Thurs, April 26 with encouragement of any board members to permit their assistants to attend if possible. The career wellness theme will be continued with Mike Packard attending and a planned Head Professional panel of newer hires of Head Pro's to share their experiences.

Education Committee Update

- Quick review regarding the 2 latest Education Seminars was provided to the board. Both programs had positive verbal feedback from attendees. Attendees from the Teacher Workshop have been sent a survey and staff will provide the results to the Education Committee
- PGA HOPE Instruction – 14 professionals attend and Judy Alvarez was fantastic as an instructor/trainer

- Teacher Workshop Seminar – 25 attendees for Renee Powell morning session and 25 attendees for Warren Bottke’s afternoon session
- (Rick Wolcott) encouraged the board members to make time and commitments when possible to volunteer for section programs/instruction to help make the programs a success. Rick also commented that the Education Committee was extremely conscious of the Education Program budget not to lose too much on any one program while still offering very beneficial and useful education for our members with a goal of an over-arching break even financially from all programming.
- (Rick Wolcott) also encouraged board members to be active in NENY PGA programming as instructors and specifically for the upcoming PGA HOPE will be held on Tuesday’s from 6pm-8pm at Town of Colonie GC from May 15-June 19
- MSR Requirement Status Report was supplied to the board members and all section MSR credits have been posted. There are still a good # of members with considerate credit deficits but staff feel that many members are planning to use the PGA online video options to earn their remainders

Hall of Fame Committee Update

- There is currently one HOF nomination and a few “past/missed” nominations for consideration
- Matt Daley has a nomination form he will submit for consideration as well
- The HOF Committee has a meeting scheduled for Friday, April 27th to discuss the first phase and will report any updates following that meeting

Employment Committee

○ The ED provided the results of the PGA Compensation Survey Results which was lower than normal and lower than the goal of 70% completed. Below are the stats:

National Average – 53.6%

NENY finished 14th out of 41 sections

2018= 95 members completed for 59.4% (65 members DID NOT complete)

2017= 101 members completed for 63.9%

2016 = 99 members completed for 66.4%

Recent Changes –

Woodstock CC – Chris Sanger, PGA member New HP (Judd Noto transferred back to WNY PGA)

** Hire was internal with a short list the club leaders got on their own*

Hales Mills GC – Chris Mathewson, Associate, New HP (Shawn Bond went back to Northway)

**Hire was internal as Shawn left to seek annual (12 month) employment and owners sought Chris out*

Burden Lake CC – Patrick Kolzecka, Associate back to CT PGA (little response from owner)

**Owner contacted us a few weeks ago seeking PGA assistance in announcing/hiring but have had no response since*

Career Wellness Days – follow up continuation by Mike Packard as season has started. Has 3 meetings set up in the area with PGA Members in afternoon of April 26

Finance

- PGA Honorarium Community Grant Funds Received - \$25,000 Past President - \$20k investment fund

Investment Funds Request for Interest Letters/Responses

- Timeline

May 1 – All Interested Firms contact NENY PGA Section to verify interest.

May 2-May 25 – NENY PGA Section Investment Task Force to conduct interviews if needed

May 31 – NENY PGA Section Investment Task Force to select Investment Consulting Firm

- Charles Schwab, PGA of America – Ryder Cup/PGA Champ partnership just announced

- ***Task – The ED has reached out to PGA Biz Development staff to get a contact name/connection for local Charles Schwab for consideration of this and will keep spreadsheet of interested parties until end of May and prepare for next action steps.***

Kraig Kann – 2019 Spring Meeting Presentation – Update/see Agreement

- PGA HQ has backed out of any discussions with Kann as a speaker because it was recently learned that a PGA Secretary Candidate utilized his services for preparation of the campaign. So, to avoid any potential conflicts PGA HQ won't discuss any relationship until post-election in November 2018.
- Discussion regarding a leadership speaker appealing to the entire membership or better suited for a stand alone education program with pro's and con's for each side
- The majority board agreed that the section should pass on the proposal from Kraig (\$9,000) for a speaking engagement holding the 2019 Spring date as cost-prohibitive and wait to see if the section can capitalize on an opportunity in the future if the PGA does come to an agreement to cover his base fees
- It was suggested that alternate presenters could be sought after for lesser expense fees
Task – The ED will communicate with Mr. Kann about releasing the date that's currently on hold on his calendar for March 2019.

PGA HQ – ED Committee Meetings

- The ED has plans to travel and attend the PGA Executive Director Committee Meetings that are scheduled June 27-28 PGA in Chicago, IL Core Committee Meetings

New Business

Spring Meeting

- (Tom Oppedisano) proposed the topic discussion of moving the Spring Meeting back into an April timeframe from it's current March time period to coincide more with the start of the season in addition to including more section programming/activity content for attendees
- There was some support for this suggestion from other board members
- ***Task – (Ron Ireland) tasked staff to review and report stats from the last 3-5 years of the spring meeting to include membership attendance #s and table the discussion until those were presented at the next meeting for further discussion on the topic***