

NENYPGA – Board/PGA of America REVIEW of Candidate Conference Call

**Thursday, May 17, 2018
10am-12pm**

In attendance: Ron Ireland (President);

Mike Behan (Vice President)

Rich Scott (Secretary)

Noel Gebauer (District 1 Director)

Craig McLean (Director)

Tom Oppedisano (Director)

Absent: Matt Daley (Director)

Anders Mattson (Director)

Josh Hillman (Director)

Kevin Cain (Assistants Representative)

Kevin Hughes (Honorary President)

Rick Wright (Past District 1 Director)

Rick Wolcott (Director)

Also on the Call: Tracie Warner (Executive Director) & Doug Evans (Tournament Director)

TELEPHONE Conference Call In:

Call In: 1-712-775-8963 (for all board members & candidates)

Conf Code #: 851732 (Please input when prompted)

10:00am-10:25am	Jim Dorman
10:30am-10:55am	Tom Wildenhouse
11:00am-11:25am	Rick Murphy
11:30am-12:00pm	John Lindert

25 Minute Time Window for each

- 3 Minute Openings = 3 minutes
 - 3 Pre-Advanced Questions @ 3 minutes each = 9 minutes
 - 4th Unknown Question @ 3 minutes = 3 minutes
 - Last 10 minutes for open questions/or get back on time = 10 minutes
- 25 minute call

Pre-Advance Questions

- 1) Lack of Assistant's is being felt here in the NENY PGA Section by many of our professionals who cannot find individuals interested in the industry or jobs? How do you think the PGA can begin recruiting new talent/individuals into the business?
- 2) How have you embraced education professionally and personally with more and more demands being placed on you? What do you think the Association and Section can do to encourage members to embrace it?

- 3) It seems that the actual touch point between the national leadership and the section leadership has decreased and is at a minimal # of times per year/events for in person/group meetings (PGA Annual Meeting & Super Regionals during election years). Do you think this is an ample amount of times to meet as a group for a membership-based association? Please expand why you feel that way

- 4) *What do our members most need within their section that they currently do not have access to from their section or PGA national resources*

PGA Members Jim Dorman, John Lindert, Rick Murphy and Tom Wildenhaus are the declared candidates for the office of PGA of America Secretary. The election will be held on Nov. 9, 2018, at the 102nd PGA Annual Meeting in Palm Springs, California.



Jim

Dorman, PGA



John

Lindert, PGA



Rick

Murphy, PGA



Tom

Wildenhaus, PGA

. To watch video from each Super Regional, [click here](#).

A viable candidate for PGA Secretary is required to be nominated by one Section and receive "seconds" from two other Sections. Any subsequent Section which chooses to second a candidate, will be listed as providing a "Letter of Support." Sections are not required to indicate support for a candidate prior to the election. To see the Support document, [click here](#).

John Lindert, PGA | Director of Golf Operations, COO |

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Tom Wildenhaus, PGA

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#iamforwildy; #pgaproud

<http://www.tomwildenhausforsecretary.com/>

	Jim Dorman	Tom Wildenhouse	Rick Murphy	John Lindert
		Tom		
Question 1	national issue too	section not alone	look at 3 pathways to membership	universsal problem
Lack of	Specific strategies to meet lifestyle	intentional in recruitment	PGA Jr League - opportunity	make the jobs alluring
Assistants	Partner/Help with PGM Univ	recruit college golf programs	Go to where individuals are -	physically go out and recruit like
& Resolve	to keep recruiting	PGA ad campaigns	youth golfers, HS golfers, College	TPC network does
	Use PGA \$ for help livelihood		golfers	Career Service manager on staff
	Show playing is vital & enjoy job	take advantage of allied assoc	Dedicated PGA staff person for this	dedicated to this
Question 2				no value placed on marketing
Embrace	PGA Certified	PGA Certified	PGA Certified	educating to employers
Educ and	family core values education	Club to help financially	Working on Master Prof	Markett & Promote -
encourage		don't spend time on top 10%	Must show the why - real case study	
members		or bottom 10%	Teaching Summits - relevant educ	
		minimum standard too easy	PGA Speakers by PGA HQ	
Question 3				
PGA/section	NO	if added touchpoints what	Communication issues - face to face	No
leadership	Fund District Meetings	could/would want to be	is better	District Meetings ; help fund by
touch points	ED role is imortant/do more	accomplished	better use of time with educ/workshops	PGA for sections who has where
	more voice/less talking to		District Funded Mtgs	with all
			Sense of belonging for an assoc	facilitate importance networking
Question 4			1 for 41 - all sections are diff	changes from section to section
What do	member support specialist conduit	Employment opportunities	recognize that and then addresss	common theme - disconnect/lack
members	adjunct staff access for member	and communication of	w resources/tools	HQ smorgessboard of resources
resource wise	Section admin program revival			PGA - Member Asst. Program
				Personal connection at HQ
Notes	Master Professional enrollment	elevate PGA image - why	own 2 golf facilities; employ 8-10	PGA PGM fast track option
	Continue service is goal	communications PGA/sections	PGA members	to meet wants of next generation
	small section similarity	section staff/leadership more	ABC's - Assesstts, Benefits,	Test Out option - to reduce cost
	advocate for small section	informed and updated	communication, sections	and time and take
	grateful for experience			
Question				
From Floor		Use other platforms of PGA	Task career consultants w database	

No one educates			to promote skills/values	of asst prof	
employers on			of PGA members	careerlinks profile - use other job	
value of PGA			Easierr to advocate for someone	resources	
			else than yourself		