

2020 Special Awards Program **Criteria & Eligibility Info**

AWARD INFORMATION & GUIDELINES

- Please nominate yourself or any Section professional and/or assistant for a 2020 Award based on the selected award criteria (for complete Award Criteria/Eligibility refer to following pages or view the section website)
- Awards will be based on the professional's accomplishments and performance in 2019.

NENY PGA Section Special Awards

- 1) Golf Professional of the Year
- 2) Professional Development Award
- 3) Bill Strausbaugh Award (Community Relations)
- 4) Sales Representative of the Year
- 5) Roland Stafford Sportsmanship Award
- 6, 7, 8) Merchandiser of the Year (Private, Public, and Resort)
 - 9) PGA Assistant Golf Professional of the Year
 - 10) Youth Player Development Award
 - 11) Player Development
 - 12) Teacher of the Year
 - 13) Patriot Award

Nominations: All active members of the Northeastern New York Section have the opportunity to nominate a person from the section or themselves for any or all of the awards.

ELIGIBILITY

- * Award Winners may be selected for the same award in successive years if the Selection Committee deems the individual is deserving of the award.
- * Emphasis should be placed on a candidate's entire record but most recent service, involvement and accomplishments (within the last 5 years)

The following are not eligible for an award:

- · Class F or Reserve members
- · Associates (except for PGA Assistant Professional of the Year)

2019 NENY PGA Special Award Winners (Last Year)

Golf Professional of the Year – Josh Hillman, PGA Professional Development Award – Rick Wolcott, PGA Bill Strausbaugh Award - Matt Daley, PGA Teacher of the Year - Eric Mabee, PGA Youth Player Development Award – Gerry Fitzgerald, PGA Sales Representative of the Year – Alex Smith Roland Stafford Sportsmanship Award – Justin Hearley, PGA Patriot Award – Brad Gardner, PGA

Merchandiser of the Year (Private) - Marc Jorgensen, PGA Merchandiser of the Year (Public) - Brain Hampson, PGA Merchandiser of the Year (Resort) - No Winner PGA Assistant Golf Professional of the Year -Robert Jorgensen, PGA

Player Development – Bob Cain, PGA

^{*} Special Awards Selection Committee Members are not eligible to be nominated (If individual accepts committee position)



2020 Special Awards Program AWARD RECOMMENDED CRITERIA & GUIDELINES

Recommended Areas to Consider When Nominating Yourself or Someone Else

Golf Professional of the Year:

The highest honor paid by the NENY PGA Section to a working PGA golf professional whose total contribution to the game best exemplifies the complete PGA Professional. This award embraces a wide range of services executed by the club professional.

The "NENY PGA Golf Professional of the Year Award" bestows special recognition on a PGA Golf Professional who has performed outstanding services as an overall PGA Professional. As one of the highest honors The PGA can bestow, candidates must possess outstanding qualities of leadership, strong moral character, and a substantial record of service to the Association and the game of golf. Individuals honored with the PGA Golf Professional of the Year award will be held as a model PGA Golf Professional.

Criteria for Section Award Considerations

- Overall performance as a golf professional
- Level of service to his/her Section and the Association
- Demonstration of outstanding qualities of leadership
- Image and the ability to inspire fellow golf professionalsDemonstration of strong moral character
- Promotion and growth of the game
- Well regarded as a model PGA Professional

Eligibility for Section Awards

Award Winners may be selected for the same award in successive years if the Selection Committee deems the individual is deserving of the award.

*While this honor should be based on a professional's entire record, emphasis should be placed on his/her performance and achievements over the past five years

The following are ineligible

- *Class F or Reserve Members
- *Associates

Criteria for National Award Considerations

- Must have been a Class A member in good standing for a minimum of 10 years
- Developed the image, reputation, and ability to inspire fellow PGA members as a PGA Professional
- Must have maintained a substantial record of service to the Association and game of Golf, as well as helping further educate and train their fellow professionals
- Must have maintained a substantial record of service and promotion toward GROWTH OF THE GAME OF GOLF

Eligibility for National Awards:

- *Previous National PGA Golf Professional of the Year Award Winners
- *Past Presidents of the Association
- *Current members of the Association Board of Directors
- *Nominees for National Office
- *Class F or Reserve members
- *Associates
- *PGA Section Staff

Teacher of the Year:

The "NENY PGA Teacher of the Year Award" bestows special recognition on a PGA Golf Professional who has performed outstanding services as a golf teacher and coach among the ranks of PGA membership.

The "NENY PGA Golf Professional of the Year Award" bestows special recognition on a PGA Golf Professional who has performed outstanding services as an overall PGA Professional. As one of the highest honors The PGA can bestow, candidates must possess outstanding qualities of leadership, strong moral character, and a substantial record of service to the Association and the game of golf. Individuals honored with the PGA Golf Professional of the Year award will be held as a model PGA Golf Professional.

Criteria for Section Award Considerations

- Recognized as an outstanding teacher of golf among the ranks of the PGA membership
- Initiation and/or implementation of unusual, innovative and/or special teaching programs
- Instruction of outstanding golfers
- Promotion of golf
- Publication of articles, books, magazines, online medium contributions
- Verification of continued education and learning in the area of instruction (to include service as an instructor at local NENY PGA Section education programs or attendance at National PGA Teaching Workshops, Seminars, or PGA Teaching & Coaching Summits)
- Earned national recognition for area of Instruction (PGA Certified Professional Program)
- Overall performance in teaching and impact at his/her facility

Eligibility for Section Awards

Award Winners may be selected for the same award in successive years if the Selection Committee deems the individual is deserving of the award.

*While this honor should be based on a professional's entire record, emphasis should be placed on his/her performance and achievements over the past five years

The following are ineligible

- *Class F or Reserve Members
- *Associates

Criteria for National Award Considerations

- Must have been a Class A member in good standing for a minimum of 10 years
- Developed the image, reputation, and ability to inspire fellow PGA members with an emphasis on Teaching & Coaching
- Must have maintained a substantial record of service to the Association and game of Golf, as well as helping further educate and train their fellow professionals with an emphasis on Teaching & Coaching
- Must have maintained a substantial record of service and promotion toward GROWTH OF THE GAME OF GOLF
- Must be a Master Professional or Certified Professional in Teaching or must have attended or conducted a minimum combined total of 10 national teaching workshops teaching/coaching summits or sectional teaching workshops or teaching/coaching summits within the last 15 years

Eligibility for National Awards:

- *Previous National PGA Teacher of the Year Award Winners
- *Past Presidents of the Association
- *Current members of the Association Board of Directors
- *Nominees for National Office
- *Class F or Reserve members
- *Associates
- *PGA Section Staff

PGA Professional Development Award:

The "NENY PGA Professional Development Award" bestows special recognition on a PGA Golf Professional who is the model educator of PGA Professionals to include outstanding and continuing contributions to professional education.

<u>Criteria for Section Award Considerations</u>

- Demonstration of outstanding leadership qualities
- Demonstration of strong moral character
- Maintain a substantial record of service to the NENY PGA Section and game of golf
- Well regarded as a model educator of PGA Golf Professionals
- Continuing education records will serve as a resource for verification of programs instructed by the nominee
- Contributions to the NENY PGA Section Education Program and/or National PGA Education programs
- Contributions and assistance toward the development of materials which relate to education
- Contributions to building the image of both the PGA golf professional and the Association

Eligibility for Section Awards

Award Winners may be selected for the same award in successive years if the Selection Committee deems the individual is deserving of the award.

The following are ineligible

- *Class F or Reserve Members
- *Associates

Criteria for National Award Considerations

- Must have been a Class A member in good standing for a minimum of 10 years
- Developed the image, reputation, and ability to inspire fellow PGA members with an emphasis in the area of education and training of PGA Professionals
- Must have maintained a substantial record of service to the Association and game of Golf, to further educate and train fellow PGA memes, associates and industry stakeholders
- Must have maintained a substantial record of service and promotion toward GROWTH OF THE GAME OF GOLF
- Must have served as an Association Subject Expert (SME), adjunct PGA faculty member, or have conducted and/or taught at a minimum of 10 national program workshops within the last 10 years

Eligibility for National Awards:

- *Previous National PGA Professional Development Award Winners
- *Past Presidents of the Association
- *Current members of the Association Board of Directors
- *Nominees for National Office
- *Class F or Reserve members
- *Associates
- *PGA Section Staff

Bill Stausbaugh Award Year:

The "NENY PGA Bill Strausbaugh Award" bestows special recognition on a PGA Golf Professional, who personally displays outstanding integrity, character, and leadership through a commitment to mentoring and making significant impacts on the careers of PGA Professionals. In the spirit of the award, "mentoring" shall be defined as follows:

"Mentoring is supporting professionals to manage their own development so they can maximize their PGA career potential. The PGA mentor empowers, enables, advises, challenges, and encourages professionals to enhance their professional skills, strengthen their level of service, improve their work performance, and become the PGA Member that they aspire to be."

This award is presented those PGA Professionals who by their day-to-day efforts have distinguished themselves by mentoring their fellow PGA Professionals in improving their employment situations and through their service to the community (such as civic and/or charitable efforts).

<u>Criteria for Section Award Considerations</u>

- Recognized as someone with outstanding character
- Level of service to the NENY PGA Section and the Association.
- Leadership ability.
- Contributions to building the image of the game of golf, the PGA professional and the Association.
- Involvement and significant contributions towards improving the skills of fellow PGA professionals.
- Involvement in civic activities within his/her community.
- Involvement with local charitable causes.
- Overall integrity and recognition as a person of outstanding character.
- Demonstration of record of service to the NENY PGA Section and PGA of America

Eligibility for Section Awards

Award Winners may be selected for the same award in successive years if the Selection Committee deems the individual is deserving of the award.

The following are ineligible

- *Class F or Reserve Members
- *Associates

Criteria for National Award Considerations

- Must have been a Class A member in good standing
- Must have maintained a substantial record of service to the Association in the effort to further the careers of fellow PGA Professionals as a mentor, counselor, teacher and advisor
- Developed the image, reputation, and ability to inspire fellow PGA memes with an emphasis in the area of leadership and service to the Association individual PGA Professionals and the community at large

Eligibility for National Awards:

- *Previous National Bill Strausbaugh Award Winners
- *Past Presidents of the Association
- *Current members of the Association Board of Directors
- *Nominees for National Office
- *Class F or Reserve members
- *Associates
- *PGA Section Staff

Player Development Award:

The "NENY PGA Player Development Award" bestows special recognition on a PGA Golf Professional, who has displayed extraordinary and exemplary contribution and achievement in the area of player development.

The award considers the PGA Professional's growth of the game leadership, commitment at the Section and National levels in the player development arena, and the meaningful impact made at the facility.

<u>Criteria for Section Award Considerations</u>

- Overall impact on player development programs implemented at the facility. This impact will include assessments of successful programming to include player development introduction and retention, customer satisfaction, rounds produced and revenue generated at the facility.
- Overall quality and variety of player development programming to include the broad range of of opportunities for players of all skill levels, the uniqueness of ideas and the number of best practices utilized.
- Use and implementation of PGA of America tools and resources
- Any significant influence made on Golf
 Professionals, facilities and employers within the area of player development
- Overall integrity and recognition as a person of outstanding character by PGA Professionals and leaders within the community
- Their performance and service to the Association as well as their Section to include contributions to building and growing the image of the PGA Professional and The PGA through the promotion of golf and the golf industry.

Eligibility for Section Awards

Award Winners may be selected for the same award in successive years if the Selection Committee deems the individual is deserving of the award.

*While this honor should be based on a professional's entire record, emphasis should be placed on his/her performance and achievements over the past five years

The following are ineligible:

- *Class F or Reserve members
- *Associates

Criteria for National Award Considerations

- Must have been a Class A member in good standing and involved in player development as either a member or associate for a minimum of 10 years
- Developed the image, reputation, and ability to inspire fellow PGA members with an emphasis in the area of Player Development
- Must have maintained a substantial record of service to the Association, Section facility and golf industry in the area of player development
- Must have maintained a continual record of service and promotion of the game of golf and golf industry in the effort to grow meaningful participation in the game.

Eligibility for National Awards:

- *Previous National PGA Player Development Award Winners
- *Past Presidents of the Association
- *Current members of the Association Board of Directors
- *Nominees for National Office
- *Class F or Reserve members
- *Associates
- *PGA Section Staff

Youth Player Development Award:

The "NENY PGA Youth Player Development Award" bestows special recognition on a PGA Golf Professional, who has displayed extraordinary and exemplary contribution and achievement in the area of youth player development.

The award considers the PGA Professional's focus on Youth through their growth of the game leadership, commitment at the Section and National levels in the youth player development arena, and the meaningful impact made upon youth through the introduction and participation in the game.

<u>Criteria for Section Award Considerations</u>

- Overall impact on youth player development programs implemented at the facility and within the community. This impact will include assessments of successful programming to include player introduction and retention, customer satisfaction, development of individual character and values, and retention into adulthood.
- Overall quality and mixture of the youth player development programming to include the broad range of opportunities for players of all skill levels, the uniqueness of ideas and the number of best practices utilized.
- Use and implementation of PGA of America and Section youth golf programming
- Any significant influence made on Golf Professionals, facilities and employers within the area of youth player development

Eligibility for Section Awards

Award Winners may be selected for the same award in successive years if the Selection Committee deems the individual is deserving of the award.

The following are ineligible:

- *Class F or Reserve members
- *Associates

Criteria for National Awards

- Must have been a Class A member in good standing and involved in youth player development as either a member or associate or a minimum of 10 years
- Developed the image, reputation, and ability to inspire fellow PGA members with an emphasis in the area of youth Player Development
- Must have maintained a substantial record of service to the Association, Section facility and golf industry in the area of youth player development
- Must have maintained a continual record of service and promotion of the game of golf as well as proven interest and ability to provide opportunities and experiences for youth to learn, play and participate in the game.

Eligibility for National Awards:

- *Previous National PGA Youth Player Development Award Winners
- *Past Presidents of the Association
- *Current members of the Association Board of Directors
- *Nominees for National Office
- *Class F or Reserve members
- *Associates
- *PGA Section Staff

Patriot Award:

The "NENY PGA Patriot Award" bestows special recognition on a PGA Golf Professional, who personifies patriotism through the game of golf and demonstrates unwavering commitment and dedication to the men and women who have valiantly served and protected the United States of America.

<u>Criteria for Section Award Considerations</u>

- Overall contributions to programs and events, including but not limited to Patriot Golf Day, which support the Armed Forces and veterans and such programs impact.
- Involvement in the promotion and development of targeted golf programs at the club level and within the community for military personnel and veterans.
- Active support and contributions of the Armed Forces and veterans though community activities at-large.
- Overall image, service, leadership, and acceptance by military personnel and veterans as a person of outstanding character.

Eligibility for Section Awards

Award Winners may be selected for the same award in successive years if the Selection Committee deems the individual is deserving of the award.

The following are ineligible

- *Class F or Reserve Members
- *Associates

Criteria for National Award Considerations

- Must have been a Class A member in good standing and involved in military programming efforts as either a PGA Associate or Member for a minimum of 10 years
- Displayed provent interest, concern, and ability to provide opportunities and experiences for active duty, reservist, and veterans to learn and play golf
- Must have maintained a substantial record of contributions and support to the US Armed Forces and its Active Duty and Reserved personnel and veterans.
- Must have shown an ability to inspire fellow PGA members with an emphasis in the area of service to the military
- Must have maintained a continual record of service, promotion of the game and provien interest and ability to provide opportunities and experiences for military personnel to learn, play, and participate in the game.

Eligibility for National Awards:

- *Previous National Patriot Award Winners
- *Past Presidents of the Association
- *Current members of the Association Board of Directors
- *Nominees for National Office
- *Class F or Reserve members
- *Associates
- *PGA Section Staff

Assistant Golf Professional of the Year:

This is the premier award paid to assistant golf professional which bestows special recognition on an Assistant Professional whose total contributions to the game and their facility best exemplify the complete Assistant. This award embraces a wide range of services executed by the working club professional.

<u>Criteria for Section Award Considerations</u>

- Overall performance as a PGA Assistant Golf Professional
- Level of service to his/her Section and the Association and the game of golf
- Demonstration of outstanding qualities of leadership
- Image and the ability to inspire fellow golf professionals
- Demonstration of strong moral character
- Well regarded as a model PGA Professional
- Significant impacts made on fellow Golf Professionals resulting in advancement of skills, knowledge and work performance

Eligibility for Section Awards

Award Winners may be selected for the same award in successive years if the Selection Committee deems the individual is deserving of the award.

The following are ineligible *Class F or Reserve Members

There is No National Award

Merchandiser of the Year Award: Private, Public and Resort:

This award recognizes those PGA professionals who have demonstrated superior skills as merchandisers in the promotion of golf. The award is given for excellence in golf shop operations in three categories: Private, Resort, and Public. The following criteria is applied to all awards:

The NENY PGA Merchandiser of the Year Award is designed to recognize those PGA Professionals who have excelled as business persons/merchandisers in the promotion of golf. The NENY PGA Section honors PGA Professionals in two categories: *Private, Public, and Resort Facilities*

<u>Criteria for Section Award Considerations</u>

- · Performance in merchandising at their facility
- Merchandising performance (Profit Margin, Sales increase, etc. Please include examples)
- Unusual, innovative and/or special merchandising programs the golf professional has inititated or played a key role in implementing
- Impact made on their shop through creativity in displaying and rotating merchandise throughout the year
- Gross margin/COS on merchandising throughout the year and also the dollars per round
- Written or video graphic contributions through national and local media such as books or best practices on merchandising
- ability to inspire fellow professionals with an emphasis in the area of merchandising
- Overall integrity and recognition as a person of outstanding character by PgA Professionals and leaders within the community
- Overall vendor relations and the ability to maintain and grow relationships with local, regional and national vendors to benefit the growth in the business at your club.

Eligibility for Section Awards

Award Winners may be selected for the same award in successive years if the Selection Committee deems the individual is deserving of the award.

The following are ineligible

*Class F or Reserve Members

*Associates

Eligibility for National Award Consideration

- Previous National PGA Merchandiser of the Year Award Winners
- Past Presidents of the Association
- Current members of the Association Board of Directors
- Nominees for National Office
- Class F or Reserve members
- Associates
- PGA Section Staff

Roland Stafford Sportsmanship Award:

This award in honor of Roland Stafford, is presented to the PGA professional who exemplifies the qualities in honor of the true traditions of the game of golf such as integrity, honesty, and sportsmanship.

<u>Criteria for Section Award Considerations</u>

- Overall performance at his/her facility
- Overall performance in the Section Tournament Program
- Overall image as a PGA golf professional
- The leadership ability to set an example and inspire others to perform at the highest level

Eligibility for Section Awards

Award Winners may be selected for the same award in successive years if the Selection Committee deems the individual is deserving of the award.

The following are ineligible

- *Class F or Reserve Members
- *Associates

There is No National Award